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Madonna, Lourdes launch 'Material Girl'


When Madonna needed inspiration for her latest fashion collection, she didn't have to look far. The pop icon teamed up with her 13-year-old daughter Lourdes to create Material Girl, an affordable juniors' clothing line that debuts at Macy's this fall.

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Spring 2010 fashion must-haves

You don't *have* to follow the trends - but when they're this cute, it sure makes it a lot easier to do it.

[Full Story](#)





Trend: Pastels coats.

The look: Your coat is the item that you wear most often, so doesn't it make sense to imbue it with your own personal panache?

Shown here (clockwise from top left): Washed trench, \$59, [Joe Fresh](#); Tab Detail Moto Jacket, \$299, [Danier](#) (in-store late April); J006 style, \$225, [Furi Design](#).



Trend: Trench coats.

The look: Worn belted or open, in a range of colours, the outerwear made famous by Audrey Hepburn gets a new life this season.

Shown here (from left): Rachel Roy Signature gold metallic brocade trench belted dress, \$775, [The Bay](#); Furi's J001 trench, \$325, [Furi Design for retailers](#); Jacob's trench coat, \$99, [Jacob](#).