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## Furi Designs Trench Coats

Fashion

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### CANADIAN LIFESTYLE BRAND DEBUTS TIMELESS OUTERWEAR COLLECTION

February 2010 - Montreal-based **Furi Design (FURI)** is launching its first-ever women's outerwear collection for Spring/Summer 2010. FURI, a global lifestyle brand, combines modern sophistication, classic styling and practical prêt-a-porter. This sporty-chic line of **lightweight, weather-friendly outerwear** is inspired by the search for simplicity in an overstated world; emphasizing qualities of femininity, subtlety and individuality in each design. Light colour palettes, tailored cuts, impeccable detail, and easy elegance are defining features of FURI's modern collection.

#### Soft. Silent. Supple Design

Soft looking and feeling, FURI coats and jackets are carefully constructed with lightweight nylon (ranging from 11oz to 16oz) to provide freedom of movement and versatility in function; perfect for easy travel. Unlike most synthetic fabrics, FURI designs are crafted from luxurious, **noise-free nylon**, treated to be **stain-resistant and water-repellant**. Celebrating softness and exuberance, the current colour palette embraces pastel shades of **light grey, lilac, natural, steel blue and gun metal**. FURI delivers quality, signature style and craftsmanship to every design, offering elements of comfort and femininity to an active, urban lifestyle. *Price point: \$225 - 325 CDN retail. Click [HERE](#) to see a **video** of FURI in-motion!*

#### About FURI Design

With over 20 years of combined experience in design and production of ladies outerwear, FURI designer Susan Gauvin and Steven Lee have consistently delivered quality garments for well known brands and retailers across North America. FURI's mission is to re-emphasize true values of femininity, evolutionary styling, and focused direction in fashion.

Thank you to Faulhaber PR for this information on Furi Designs Trenches



furi designs jacket/trench



*Furi Design Lightweight Trench*

furi

by furi design

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